

Dear Sir,

As per our telephonic discussion, I am sending the detail of services, Kindly look below: -

1. Google Map Optimization One Time Setup

Some key points in this service are given below which are:

- * Keyword wise promotion
- * Initial product listing
- * Removal of unnecessary data and/or errors
- * Create Google Business view website
- * Optimize business listing
- * Map optimization on multiple keywords
- * Add category and related sub-categories
- * Google Analytics
- * Upload pictures
- * Location on Google Maps
- * Business presence on Google

2. Google Ads (AdWords)

Some key points in this service are given below which are:

- * Set up campaign, optimize & Ad copy
- * Keywords research
- * Monthly overview and formatted reporting
- * Conversion rate analysis
- * Keyword bid modifications
- * Landing page feedback
- * AdWords setup
- * Google ad design & testing
- * Content review
- * Google Analytics review

Campaign setup

(Ads running amount depend on the client end, it will run Rs 500 to according to your budget.)

3. Search Engine Optimization

The increased visibility which results from a properly well-thought-out SEO optimization campaign boosts your website's ability to be found by searchers seeking your services. This increase in targeted traffic to your site greatly increases the likelihood of sales.

Some key points in this service are given below which are:

Off-Page Optimization

- * Guest Blog, Internal Blogging, Video Submission
- * Social Bookmarking Question/Answer
- * PPT Submission

On-Page Optimization

- * Title tag & meta tag, alt tag, header tag optimization
- * URL structure find broken links
- * Schema.org & rich snippet implement content optimization
- * Landing page optimization
- * Site wide-factors
- * Competitor analysis
- * Keyword research & selection robots.txt & sitemap.xml file creation landing page optimization
- * Google Analytics code implement goal setup for lead tracking
- * Google Search Console code implement
- * Social bookmarking
- * Directory submission
- * Search engine submission
- * Classified submission
- * Business listing
- * Blog comment
- * Ping submission
- * Blog posting
- * Forum posting
- * Article submission
- * Article bookmarking
- * Blog bookmarking
- * Content sharing
- * Press release submission
- * Question & answering
- * Social profile creation

4. Social Media Marketing

- Facebook
- Twitter
- LinkedIn
- Instagram

Some key points in this service are given below which are:

- * Strategy
- * Develop your audience
- * Build the engagement
- * Social posting
- * Monitoring
- * Social analytics

Campaign type (Organic):

- * 12 post in a month
- * Content writing for post
- * Hashtags for Post
- * Paid Ads (as per customer end, not company end)
- * Boost a particular post in the campaign (as per customer end, not company end)
- * Lead campaign (as per customer end, not company end)
- * Inquiry form submit (as per customer end, not company end)